

INVOICE NO.
EN5581743
BILL CYCLE

11/27/2016

201611

12/25/2016

MENTZER MEDIA SERVICES 600 FAIRMOUNT AVENUE SUITE 306 TOWSON, MD 21286

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.	
MENTZER MEDIA SERVICES	AG01993	FRIENDS OF MARTINA WHITE	P96790	

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11868910	Philadelphia	TV	\$5,836.00	84	84

INVOICE NOTES

Gross Advertising Total \$5,836.00
Agency Commission (\$875.40)
Rep Commission (\$644.87)

Net Advertising Total \$4,315.73

Terms: Net 30 Days

Mail to: Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949



INVOICE NO.

EN5581743

INVOICE DATE

11/27/2016

BILL CYCLE 201611

INVOICE DUE DATE

12/25/2016

AFFIDAVIT

Product: JMWHI
Estimate No: 3845
Campaign No:

Comcast Order No: EN11868910

TIM Est No: 689737

AE Name: NCC - Doll, Paul

Market: Philadelphia

Contract Type: Single

Commercial Summary

Spot ID	Title		Zone	Networks	Spots	Cost
NW1596855	16WHIE3 WEEN	IE	,,	AEN, AMC, CNN, CSP, DISC, ESPN, FOOD, FX, FXNC, HALL, HGTV, HIST, MNBC, TBSC, TNT, TVL, TWC, USA	84	\$5,836.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
AEN	Northeast Philly/5283	NW1596855	5	\$235.00
AMC	Northeast Philly/5283	NW1596855	4	\$172.00
CNN	Northeast Philly/5283	NW1596855	5	\$468.00
CSP	Northeast Philly/5283	NW1596855	4	\$116.00
DISC	Northeast Philly/5283	NW1596855	5	\$235.00
ESPN	Northeast Philly/5283	NW1596855	5	\$556.00
FOOD	Northeast Philly/5283	NW1596855	5	\$350.00
FX	Northeast Philly/5283	NW1596855	4	\$242.00
FXNC	Northeast Philly/5283	NW1596855	6	\$854.00
HALL	Northeast Philly/5283	NW1596855	5	\$122.00
HGTV	Northeast Philly/5283	NW1596855	5	\$444.00
HIST	Northeast Philly/5283	NW1596855	5	\$350.00
MNBC	Northeast Philly/5283	NW1596855	4	\$295.00
TBSC	Northeast Philly/5283	NW1596855	4	\$453.00
TNT	Northeast Philly/5283	NW1596855	4	\$368.00
TVL	Northeast Philly/5283	NW1596855	4	\$48.00
TWC	Northeast Philly/5283	NW1596855	6	\$75.00
USA	Northeast Philly/5283	NW1596855	4	\$453.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-31-16	AEN	Northeast Philly/5283	10:12AM	16WHIE3 WEENIE	The Way Home	30	2	\$31.00	
10-31-16	AEN	Northeast Philly/5283	2:11PM	16WHIE3 WEENIE	My Haunted House	30	2	\$31.00	
10-31-16	AEN	Northeast Philly/5283	6:41PM	16WHIE3 WEENIE	The First 48	30	116	\$47.00	
10-31-16	AEN	Northeast Philly/5283	9:11PM	16WHIE3 WEENIE	The First 48: Deadly Misfortune	30	7	\$63.00	
10-31-16	AEN	Northeast Philly/5283	11:44PM	16WHIE3 WEENIE	The First 48: Innocence Lost	30	7	\$63.00	
10-31-16	AMC	Northeast Philly/5283	10:56AM	16WHIE3 WEENIE	Halloween	30	131	\$31.00	
10-31-16	AMC	Northeast Philly/5283	12:13PM	16WHIE3 WEENIE	Halloween II	30	131	\$31.00	
10-31-16	AMC	Northeast Philly/5283	5:13PM	16WHIE3 WEENIE	Halloween II	30	133	\$47.00	
10-31-16	AMC	Northeast Philly/5283	8:48PM	16WHIE3 WEENIE	Halloween 5: The Revenge of Michael Myers	30	135	\$63.00	
10-31-16	CNN	Northeast Philly/5283	5:44AM	16WHIE3 WEENIE	New Day	30	9	\$95.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-31-16	CNN	Northeast Philly/5283	9:50AM	16WHIE3 WEENIE	CNN Newsroom With Carol Costello	30	11	\$64.00	
10-31-16	CNN	Northeast Philly/5283	1:59PM	16WHIE3 WEENIE	Wolf	30	11	\$64.00	
10-31-16	CNN	Northeast Philly/5283	6:20PM	16WHIE3 WEENIE	The Situation Room With Wolf Blitzer	30	14	\$105.00	
10-31-16	CNN	Northeast Philly/5283	9:33PM	16WHIE3 WEENIE	Anderson Cooper 360	30	16	\$140.00	
10-31-16	CSP	Northeast Philly/5283	9:52AM	16WHIE3 WEENIE	SportsNet Central	30	182	\$21.00	
10-31-16	CSP	Northeast Philly/5283	1:49PM	16WHIE3 WEENIE	Eagles Postgame Replay	30	182	\$21.00	
10-31-16	CSP	Northeast Philly/5283	6:25PM	16WHIE3 WEENIE	Quick Slants	30	184	\$32.00	
10-31-16	CSP	Northeast Philly/5283	7:52PM	16WHIE3 WEENIE	Spartan Race 2016	30	186	\$42.00	
10-31-16	DISC	Northeast Philly/5283	12:13PM	16WHIE3 WEENIE	Street Outlaws	30	18	\$31.00	
10-31-16	DISC	Northeast Philly/5283	3:36PM	16WHIE3 WEENIE	Street Outlaws	30	18	\$31.00	
10-31-16	DISC	Northeast Philly/5283	5:35PM	16WHIE3 WEENIE	Street Outlaws	30	121	\$47.00	
10-31-16	DISC	Northeast Philly/5283	8:36PM	16WHIE3 WEENIE	Street Outlaws: Full Throttle	30	23	\$63.00	
10-31-16	DISC	Northeast Philly/5283	11:45PM	16WHIE3 WEENIE	Street Outlaws	30	23	\$63.00	
10-31-16	ESPN	Northeast Philly/5283	6:06AM	16WHIE3 WEENIE	SportsCenter	30	25	\$103.00	
10-31-16	ESPN	Northeast Philly/5283	1:30PM	16WHIE3 WEENIE	NFL PrimeTime	30	27	\$82.00	
10-31-16	ESPN	Northeast Philly/5283	3:49PM	16WHIE3 WEENIE	NFL Live	30	27	\$82.00	
10-31-16	ESPN	Northeast Philly/5283	4:53PM	16WHIE3 WEENIE	Dan Le Batard Is Highly Questionable	30	30	\$125.00	
10-31-16	ESPN	Northeast Philly/5283	7:12PM	16WHIE3 WEENIE	Monday Night Countdown	30	32	\$164.00	
10-31-16	FOOD	Northeast Philly/5283	11:19AM	16WHIE3 WEENIE	The Kitchen	30	34	\$47.00	
10-31-16	FOOD	Northeast Philly/5283	2:54PM	16WHIE3 WEENIE	Cake Wars	30	34	\$47.00	
10-31-16	FOOD	Northeast Philly/5283	4:53PM	16WHIE3 WEENIE	Halloween Wars	30	106	\$70.00	
10-31-16	FOOD	Northeast Philly/5283	7:54PM	16WHIE3 WEENIE	Halloween Baking Championship	30	39	\$93.00	
10-31-16	FOOD	Northeast Philly/5283	9:54PM	16WHIE3 WEENIE	Halloween Baking Championship	30	39	\$93.00	
10-31-16	FX	Northeast Philly/5283	9:21AM	16WHIE3 WEENIE	The Twilight Saga: Breaking Dawn Part 1	30	138	\$44.00	
10-31-16	FX	Northeast Philly/5283	12:18PM	16WHIE3 WEENIE	How I Met Your Mother	30	138	\$44.00	
10-31-16	FX	Northeast Philly/5283	4:57PM	16WHIE3 WEENIE	Mike & Molly	30	140	\$66.00	
10-31-16	FX	Northeast Philly/5283	7:51PM	16WHIE3 WEENIE	Shrek Forever After	30	142	\$88.00	
10-31-16	FXNC	Northeast Philly/5283	6:52AM	16WHIE3 WEENIE	Fox and Friends	30	41	\$134.00	
10-31-16	FXNC	Northeast Philly/5283	10:52AM	16WHIE3 WEENIE	America's Newsroom	30	43	\$90.00	
10-31-16	FXNC	Northeast Philly/5283	2:49PM	16WHIE3 WEENIE	The Real Story	30	43	\$90.00	
10-31-16	FXNC	Northeast Philly/5283	5:17PM	16WHIE3 WEENIE	The Five	30	46	\$148.00	
10-31-16	FXNC	Northeast Philly/5283	7:48PM	16WHIE3 WEENIE	On the Record With Brit Hume	30	48	\$196.00	
10-31-16	FXNC	Northeast Philly/5283	9:53PM	16WHIE3 WEENIE	The Kelly File	30	48	\$196.00	
10-31-16	HALL	Northeast Philly/5283	9:54AM	16WHIE3 WEENIE	Christmas Incorporated	30	50	\$17.00	
10-31-16		Northeast Philly/5283	1:47PM	16WHIE3 WEENIE	Home & Family	30	50	\$17.00	
10-31-16		Northeast Philly/5283	4:40PM	16WHIE3 WEENIE	Best Christmas Party Ever	30	111	\$24.00	
10-31-16	HALL	Northeast Philly/5283	7:50PM	16WHIE3 WEENIE	The Most Wonderful Time of the Year	30	55	\$32.00	
10-31-16	HALL	Northeast Philly/5283	9:49PM	16WHIE3 WEENIE	A Royal Christmas	30	55	\$32.00	
10-31-16	HGTV	Northeast Philly/5283	9:43AM	16WHIE3 WEENIE	Masters of Flip	30	57	\$59.00	
10-31-16	HGTV	Northeast Philly/5283	2:46PM	16WHIE3 WEENIE	House Hunters Renovation	30	57	\$59.00	
10-31-16	HGTV	Northeast Philly/5283	6:46PM	16WHIE3 WEENIE	House Hunters Renovation	30	96	\$90.00	
10-31-16		Northeast Philly/5283	10:45PM	16WHIE3 WEENIE	House Hunters International	30	62	\$118.00	
	HGTV	Northeast Philly/5283	11:18PM	16WHIE3 WEENIE	Tiny House Hunters	30	62	\$118.00	
10-31-16	HIST	Northeast Philly/5283	9:51AM	16WHIE3 WEENIE	Zombies: A Living History	30	64	\$47.00	
	HIST	Northeast Philly/5283	12:12PM	16WHIE3 WEENIE	American Pickers	30	64	\$47.00	
10-31-16	HIST	Northeast Philly/5283	5:14PM	16WHIE3 WEENIE	American Pickers	30	126	\$70.00	
10-31-16	HIST	Northeast Philly/5283	9:13PM	16WHIE3 WEENIE	American Pickers	30	69	\$93.00	
10-31-16	HIST	Northeast Philly/5283	11:15PM	16WHIE3 WEENIE	Lone Star Restoration	30	69	\$93.00	
10-31-16	MNBC	Northeast Philly/5283	5:52AM	16WHIE3 WEENIE	First Look	30	145	\$70.00	
10-31-16	MNBC	Northeast Philly/5283	9:17AM	16WHIE3 WEENIE	MSNBC Live	30	147	\$47.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate Flag
10-31-16	MNBC	Northeast Philly/5283	6:29PM	16WHIE3 WEENIE	With All Due Respect	30	149	\$76.00
10-31-16	MNBC	Northeast Philly/5283	11:27PM	16WHIE3 WEENIE	The 11th Hour with Brian Williams	30	151	\$102.00
10-31-16	TBSC	Northeast Philly/5283	10:12AM	16WHIE3 WEENIE	Family Guy	30	154	\$82.00
10-31-16	TBSC	Northeast Philly/5283	1:20PM	16WHIE3 WEENIE	Star Wars: A New Hope	30	154	\$82.00
10-31-16	TBSC	Northeast Philly/5283	4:01PM	16WHIE3 WEENIE	Star Wars: The Empire Strikes Back	30	156	\$125.00
10-31-16	TBSC	Northeast Philly/5283	10:50PM	16WHIE3 WEENIE	Full Frontal With Samantha Bee	30	158	\$164.00
10-31-16	TNT	Northeast Philly/5283	10:10AM	16WHIE3 WEENIE	Supernatural	30	161	\$66.00
10-31-16	TNT	Northeast Philly/5283	1:07PM	16WHIE3 WEENIE	Supernatural	30	161	\$66.00
10-31-16	TNT	Northeast Philly/5283	5:37PM	16WHIE3 WEENIE	The Green Mile	30	163	\$102.00
10-31-16	TNT	Northeast Philly/5283	11:37PM	16WHIE3 WEENIE	Eraser	30	165	\$134.00
10-31-16	TVL	Northeast Philly/5283	9:57AM	16WHIE3 WEENIE	The Andy Griffith Show	30	168	\$9.00
10-31-16	TVL	Northeast Philly/5283	12:45PM	16WHIE3 WEENIE	Bonanza	30	168	\$9.00
10-31-16	TVL	Northeast Philly/5283	6:49PM	16WHIE3 WEENIE	The Andy Griffith Show	30	170	\$13.00
10-31-16	TVL	Northeast Philly/5283	11:17PM	16WHIE3 WEENIE	The King of Queens	30	172	\$17.00
10-31-16	TWC	Northeast Philly/5283	8:16AM	16WHIE3 WEENIE	AMHQ	30	71	\$10.00
10-31-16	TWC	Northeast Philly/5283	12:18PM	16WHIE3 WEENIE	Weather Center	30	73	\$9.00
10-31-16	TWC	Northeast Philly/5283	2:52PM	16WHIE3 WEENIE	Weather Center	30	73	\$9.00
10-31-16	TWC	Northeast Philly/5283	5:17PM	16WHIE3 WEENIE	Weather Center	30	76	\$13.00
10-31-16	TWC	Northeast Philly/5283	8:53PM	16WHIE3 WEENIE	3 Scientists Walk Into a Bar	30	78	\$17.00
10-31-16	TWC	Northeast Philly/5283	11:20PM	16WHIE3 WEENIE	American Supernatural	30	78	\$17.00
10-31-16	USA	Northeast Philly/5283	9:28AM	16WHIE3 WEENIE	NCIS	30	175	\$82.00
10-31-16	USA	Northeast Philly/5283	2:23PM	16WHIE3 WEENIE	NCIS	30	175	\$82.00
10-31-16	USA	Northeast Philly/5283	4:25PM	16WHIE3 WEENIE	NCIS	30	177	\$125.00
10-31-16	USA	Northeast Philly/5283	8:47PM	16WHIE3 WEENIE	WWE Monday Night RAW/Movie	30	179	\$164.00

Order# EN11868910 Total: \$5,836.00



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BILL CYCLE 201611

BILL TO

MENTZER MEDIA SERVICES 600 FAIRMOUNT AVENUE SUITE 306 TOWSON, MD 21286

REMITTANCE

Phone:

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.		
MENTZER MEDIA SERVICES	AG01993	FRIENDS OF MARTINA WHITE	P96790		

Terms: Net 30 Days

Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949

Note:

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